

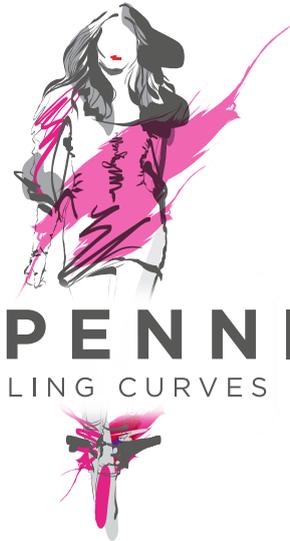


I believe when **getting dressed our biggest obstacle is fear.** Fear that we won't stand out, fear that we will, fear that we look too fat or too thin; fear that something just doesn't seem right. I believe I can be the difference between you and conquering your fashion fear.

My latest mission is the **Curve Campaign**, coming to a town or city near you; I am embarking on teaching women of the world how to style their curves. From choosing the right fabrics and patterns to making sure you understand which cuts and fits reflect your figure the best. I will show you how to look your best using clothes from High St stores so that you can **gain your shopping confidence back!**

The Curve Campaign will destroy all the myths of the plus size fashion world and teach you that fashion isn't off limits! My mission is to **build your confidence** about your body and the way you look. The World of fashion is changing, curves are back in and this time they are staying, so be part of the Curve Campaign and know that **style has no size limits!**

Join me on  [facebook.com/zoepennickstyling](https://www.facebook.com/zoepennickstyling) for the latest news on the Curve Campaign!



**ZOE PENNICK**  
STYLING CURVES

[www.zoepennick.com](http://www.zoepennick.com)

 [facebook.com/zoepennickstyling](https://www.facebook.com/zoepennickstyling)  [@zoepennick](https://twitter.com/zoepennick)

## ABOUT ZOE PENNICK



Hi! I'm **Zoe Pennick** and my passion is styling women with curves!

The best thing to know about me is I'm a **different kind of personal stylist**.

I don't believe in telling people what to wear; I am about telling you how to wear it.

## SERVICES

### PERSONAL SHOPPING

A fun and informative 2 Hour personal shopping experience at a location of your choice. I will show you how to shop for you and your shape so you never suffer from shopping trauma again!

### PERSONAL STYLING

Unleash your confidence and style diva in this 2 hour personal styling session. Tailored uniquely to your personality and lifestyle, I'll show you how to create looks and outfits that'll make you feel a million dollars.

### CLOSET CLEAROUT

A cathartic 2 hour (or 1.5 hr etc) closet clear-out for those of you with wardrobes full of clothes that you don't seem to wear. You'll learn about combinations, colours and tricks of the styling trade to work your wardrobe so that you'll wear all of it saving you stress, time and money.

### CURVE CONFIDENCE WORKSHOPS

An affordable way to grab all my style advice and techniques at a fraction of the price of my individual consultations. Join my 2 hour Curve Confidence group workshops and discover the secrets to style and shopping confidence. Free Curve Confidence group membership and booklet to take away. Details on my website.

### FASHION STYLING

Styling for editorial, photo shoots, websites and promotional events. *Price on request.*

# Fed up of feeling less than stylish?

I'll create a look for you that you'll love and show you how to shop like a warrior!

## BOOK A 2 HOUR SHOPPING SESSION

with me and receive a complimentary extra

**30 MINUTES FREE!** (worth £25.00)

Email [zoe@zoepennick.com](mailto:zoe@zoepennick.com) for more details!

## ZOE'S TOP TIPS FOR CURVE CONFIDENCE

Dress for **your shape not your size!** Choosing shapes that drape and accentuate are far more important than the size on the label. Don't be afraid to **show off your curves!** It's all about having curve confidence and embracing your body shape!



### PRINTS & PATTERNS

These can be your best friend or your enemy! Stick to animal prints and stripes to lower the risk of being outdated!



### FABRICS

Denim, jersey, silk and lace are great fabrics to hug your curves in all the right places!



### ACCESSORIES

Big earrings and costume jewellery are a great way to help draw the focus onto your face rather than your chest area.



### NECKLINES

A V-neck is the classic way to break up a wider chest but my favourite way is to wear a neckline with an embellishment!



### UNDERWEAR

A slip underneath your clothing will make sure fabrics don't cling to all the wrong places. Make sure your bra is supportive and the majority of the support comes from the underband.



### SHOES

Stay clear of chunky heels! A slim cigarette heel with a barely there strappy detail will define your lower body shape whilst being elegant.

**GIFT VOUCHERS ARE AVAILABLE ON REQUEST.**